WSOC-TV

Agency Name:	American	Media	Todays date:	11/2/2012
Advertiser Name:	Hudson / R/US R	epresentative	Invoice Nor.:	1 1/2/2012
× Credit	Debit	Refund		OSI Contract #
Agency #	Advertiser #	Order Ty		334600
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number:	
Billed at Rate:			Ntl. Rep Nbr.	
Gross Credit/Debit:		\$175.00	Net Credit/Debit:	\$148.75
REASON FOR ADJUSTMENT:				Ψ140.73
SALES Agency Commission Adj Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			OTHER Carting Error Technical Difficul Network Overrun Invoice Billing Err Computer Conv. Production Billing Internet	or Error
EXPLANATION: rebates from the week of 10/22- do	ollars are being respe	nt		
11/5 MON-Tu 430-5a 1x \$175				
ght Me				
Approved for Sales		Approved f	or Accounting	

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9			
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7	*****		

American Media & Advocacy Group

Alexandria, VA 22314 815 Slaters Lane

SPE Phone/Fax

Buyer Name

ROBINSON, TRACEY Telerep/Philadelphia

Sales Office

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Package Deal Order Type

Normal

Commission%

15.00

Comments Billing Type Account Types

> Standard National/Political 225/403/3286

Sales Tax Net Total Commission

\$47,697.75

\$8,417.25

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Schedule Dates Product Agency Advertiser Contract # Political - Federal Candidate (1067) Pol/R Hudson/R/NC US Representative (16382) 3286 CONGRESS (138621) American Media & Advocacy Group (4189) 10/16/12-11/05/12

334600 Demo CO-OP **Entered By** Headline# Date Entered Last Modified

09/28/12 06355678 <u>8</u> Jill Hipskind 11/02/12

> By Broadcast Month Charlotte (WSOC) Spots 45

52 \$49,825.00 \$6,290.00 \$56,115.00

Oct. 2012 Nov. 2012 Grand Total:

	15.1	14.1	13.1	12.1	10.0	9.6	8.1	7.0	6.1	5.1	4.1	3.1	2.1	1,1	Line
	15.1 Normal Line / Spot	14.1 Normal Line / Spot	13.1 Normal Line / Spot	12.1 Normal Line / Spot	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.1 Normal Line / Spot	7.0 Normal Line / Spot	6.1 Normal Line / Spot	5.1 Normal Line / Spot	4.1 Normal Line / Spot	3.1 Normal Line / Spot	2.1 Normal Line / Spot	1.1 Normal Line / Spot	Line Type / Break Type (Ref #)
	10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/21/12-10/21/12	10/20/12-10/20/12	10/20/12-10/20/12	10/22/12-10/22/12	10/17/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	Dates
	4	4	4	4	υ	5	4	5	4	4	4	4	4	4	Sec
															Length
00	:30 5:30P- 6P (EST)	:30 5:30P- 6P (EST)	:30 5P- 5:30P (EST)	:30 SP- 5:30P (EST)	:30 12P- 1P (EST)	:30 7A- 8A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 8A- 9A (EST)	:30.8A- 9A (EST)	:30 7A- 8A (EST)	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:306:30A- 7A (EST)	Run Times
CONFIRMATION CONTRAC														u	SPW
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8	_	4		4	_	_	-	_	_	2		4	<u>_</u>	ω	Spots
	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	\$375.00	\$300.00	\$625.00	\$325.00	\$975.00	\$975.00	\$1,075.00	\$1,075.00	\$1,175.00	\$1,175.00	Rate
															Total
	\$1,300.	\$5,200.	\$1,200.	\$4,800.	\$375.	\$300.	\$625.	\$325.	\$975.	\$1,950.	\$1,075.	\$4,300.	\$1,175.	\$3,525.	ai
	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	00 Cha	
	\$1,300.00 Charlotte (WSOC)	\$5,200.00 Charlotte (WSOC)	\$1,200.00 Charlotte (WSOC)	\$4,800.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$300.00 Charlotte (WSOC)	\$625.00 Charlotte (WSOC)	\$325.00 Charlotte (WSOC)	\$975.00 Charlotte (WSOC)	\$1,950.00 Charlotte (WSOC)	\$1,075.00 Charlotte (WSOC)	\$4,300.00 Charlotte (WSOC)	\$1,175.00 Charlotte (WSOC)	\$3,525.00 Charlotte (WSOC)	Station
	i×	١ź	1×	1X	1×	1×	1×	1×	1×	1×	1×	۱×	1x	1×	
	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	Comments
															ents
	10/12/12	10/12/12	10/12/12	10/12/12	9/28/12	9/28/12	10/12/12	9/28/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	Ent
	2/12	7/12	2/12	2/12	12	,12	2/12	12	2/12	2/12	2/12	2/12	2/12	2/12	Entered

WSOC-TV does not accept advertising contracts that impennissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertises:

Date:

Accepted-Station:



American Media & Advocacy Group 815 Slaters Lane

Buyer Name

Sales Office

Salesperson

Phone/Fax

Comments

eming Type

Account Types

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand Agency Schedule Dates Contract # Advertiser 3286 CONGRESS (138621) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/16/12-11/05/12 334600

Demo CO-OP Entered By Last Modified Headline#

Date Entered

09/28/12 11/02/12

Charlotte (WSOC)
By Broadcast Month Spots

Rate

HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS	Standard	National/Political	225/403/3286		ROBINSON,TRACEY	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	3286 CONGRESS (138621)	Political - Federal Candidate (1067)	American Media & Advocacy Group (4189)	Pol/R Hudson/R/NC US Representative (16382)	10/10/11
RICHARD HUDSON F		Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline#	CO-OP	Entered By	
OR			\$47,697.75	\$8,417.25	15.00		Normal		06355678	No	Jill Hipskind	11/02/12
		оруга болоору			энгэг үүр байг	the second se	unicialità i _n utique	on explanation of the second	412	Grand Total:	Nov. 2012	C+012
									ľ	6.5	7	Д
									+00/110.00	\$56 115 00	\$6,290.00	470 075 00

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo Tu We Th Fr Sa Su	Spots	Rate	Total	Station	Comments	
16.1	16.1 Normal Line / Spot	10/16/12-10/19/12	4	::	:30 6P- 6:30P (EST)	× × × ×	2	\$1,500.00	\$3,000.00	\$3,000.00 Charlotte (WSOC)	1X MAX/DAY	
17.1	17.1 Normal Line / Spot	10/22/12-10/22/12	4	::	:30 6P- 6:30P (EST)	1	1	\$1,500.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)	1X MAX/DAY	
18.1	18.1 Normal Line / Spot	10/21/12-10/21/12	4	::	:30 6P- 6:30P (EST)	1	1	\$1,350.00	\$1,350.00	\$1,350.00 Charlotte (WSOC)	1X MAX/DAY	
19.1	19.1 Normal Line / Spot	10/16/12-10/19/12	ω	::	:30 6:58P- 7:30P (EST)	2 × × × ×	2	\$1,600.00	\$3,200.00	\$3,200.00 Charlotte (WSOC)	1X MAX/DAY	
20.1	20.1 Normal Line / Spot	10/22/12-10/22/12	ω	::	:30 7P- 7:30P (EST)	1	1	\$1,600.00	\$1,600.00	\$1,600.00 Charlotte (WSOC)	1X MAX/DAY	
21.1	21.1 Normal Line / Spot	10/16/12-10/18/12	ω	ü	:30 7:30P- 7:56P (EST)	1 1 1	3	\$1,600.00	\$4,800.00	\$4,800.00 Charlotte (WSOC)	IX MAX/DAY	
24.1	24.1 Normal Line / Spot	10/16/12-10/19/12	4	::	:30 11P- 11:35P (EST)	2 × × ×	2	\$1,200.00	\$2,400.00	\$2,400.00 Charlotte (WSOC)	1X MAX/DAY	
26.1	26.1 Normal Line / Spot	10/21/12-10/21/12	4	::	:30 11P- 11:35P (EST)	1		\$1,300.00	\$1,300.00	\$1,300.00 Charlotte (WSOC)	1X MAX/DAY	
27.1	27.1 Normal Line / Spot	10/16/12-10/18/12	4	::	:30 11:35P- 12:05A (EST)	1 1 1	ω	\$700.00	\$2,100.00	\$2,100.00 Charlotte (WSOC)	1X MAX/DAY	
28.1	28.1 Normal Line / Spot	10/22/12-10/22/12	4	نن	:30 11:35P- 12:05A (EST)	1		\$700.00	\$700.00	\$700.00 Charlotte (WSOC)	1X MAX/DAY	1
29.0	29.0 Normal Line / Spot	10/17/12-10/19/12	Уī	iii	:30 12P- 1P (EST)	1	2	\$375.00	\$750.00	\$750.00 Charlotte (WSOC)	1X MAX/DAY	
30.0	30.0 Normal Line / Spot	11/01/12-11/02/12	4	::	:30 7P- 7:30P (EST)	2	2	\$1,200.00	\$2,400.00	\$2,400.00 Charlotte (WSOC)		
31.0	31.0 Normal Line / Spot	11/01/12-11/02/12	w	::	:30 1:10A- 2:10A (EST)	1 × ×	_	\$115.00	\$115.00	\$11S.00 Charlotte (WSOC)		
32.0	32.0 Normal Line / Spot	11/01/12-11/04/12	4	::	:30 11P- 11:37P (EST)	1 1 1	w	\$1,200.00	\$3,600.00	\$3,600.00 Charlotte (WSOC)		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted Agency/Advertises

Date

Accepted-Station:

Date:

Printed At: 04:27 PM on Friday, November 2 2012



American Media & Advocacy Group 815 Slaters Lane

Alexandria, VA 22314

Billing Type

Account Types

Comments

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Phone/Fax Buyer Name Sales Office

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand Agency Schedule Dates Advertiser 3286 CONGRESS (138621) Political - Federal Candidate (1067 American Media & Advocacy Grou Pol/R Hudson/R/NC US Represent 10/16/12-11/05/12

Contract #

334600	Date Entered	09/28/12	Charlotte (WSOC)		Control of the contro
10/16/12-11/05/12	Last Modified	11/02/12	By Broadcast Month	Spots	
Pol/R Hudson/R/NC US Representative (16382)	Entered By	Jill Hipskind	Oct. 2012	45 7	\$49,825.00
American Media & Advocacy Group (4189)	CO-OP	No	Grand Total:	3 .	\$0,200.00
Political - Federal Candidate (1067)	Headline #	06355678		32	POULT LOCK
3286 CONGRESS (138621)	Demo		needigis 1996iileen		
Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal			
Telerep/Philadelphia	Package Deal				
ROBINSON,TRACEY	Commission %	15.00	oos-yagaaraanii		
<i>t</i>	Commission	\$8,417.25	ф. ч #10000000		
225/403/3286	Net Total	\$47,697.75			
National/Political	Sales Tax		g priming 2000 00000000000000000000000000000000		
Standard			and the second		
HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS.	TCHARD HUDSON FO	OR .			
			COCCHADOR		

				N N N N N N N N N N N N N N N N N N N	2	CONFIRMATION CONTRACT	3					
11/2/12	\$175.00 Charlotte (WSOC)		1 \$175.00			1 ×	:30 4:30A- 5A (EST)	:30 4:	ω	11/05/12-11/05/12	33.0 Normal Line / Spot	33
Comments Entered	Station	Total	's Rate	Sa Su Spots	Tu We Th Fr	SPW Mo 7	Run Times	ength	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.